## Kristina Morros



# Personal details

Kristina Morros



kmorros@flccc.net



Female



American

Video conference

communication platforms

Canva Design Software

Power Point, Google

Slides Presentations

Atlassian: Jira and

Confluence

# Skills

OKIIIO	
Google Suites	••••
Wordpress website platform management	••••
Social Media Marketing	••••
Youtube channel management	••••
Odysee Video Platform Management	••••
OBS (open broadcaster software)	••••
iMovie	••••
Windows Office 365	••••
Apple IOS	••••

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# **Employment**

# Manager of Education and Clinical Support Front-line COVID-19 Critical Care Alliance

Apr 2021 - Present

Front-line COVID-19 Critical Care Alliance, Washington DC

- Educate patients and prescribers about our protocols.
- Design infographics, and help maintain the website. Launched the FLCCC video channel on the Odysee video platform. Built the FLCCC shop and also designed the merchandise templates for the store. Produce and edit educational videos.
- Manage clinical advisors and help advise on content creation based on input from follower input and marketing metrics.
- Co-manage the Alliance Providers' Telegram group for our Telehealth providers. One of my main responsibilities at the FLCCC is answering clinical questions from prescribers and followers regarding our protocols and educate followers about health prevention.
- Function as both an occasional panelist and backstage Q&A for our weekly live Zoom webinars, and manage nurse volunteers who assist with Q&A.
- Manage FLCCC store merchandise and daily transactions. Create promotions for our social media platforms.
- Management of continuing education requirements for the FLCCC
   Educational Conferences and oversee requirements needed for CME audit.
- Assist in live events in the role of speaker management and backstage workflow and audiovisual assistance.
- Member of the Web Development Team at FLCCC and assist in revamping and building a new website, an education on demand platform, and the organization's store.
- Managed the Instagram, Telegram, and Odysee social media accounts for the FLCCC and managed Dr. Pierre Kory's social media accounts.
- Helped recruit media for the World Ivermectin Day online event. Spearheaded
  and currently manage the Nurses for FLCCC platform which is a grassroots
  movement of RNs and Advanced Practice Nurses to help educate and
  promote the FLCCC protocols. The nurses are showcased on social media
  and in our newsletter and share their testimonials and community projects to
  help empower and inspire them to become more active in their communities.
  This group also functions as a support group.
- Consulted and collaborated with the British Ivermectin Recommendation Group's website manager to help design buttons for their merchandise store.

# Creative Director, Operations Manager for drpierrekory.com

Jan 2022 - Feb 2023

Dr. Pierre Kory, Madison, WI

Researched, built, created Dr. Pierre Kory's telehealth practice which includes:

- Overseeing creation and management of website content, graphic design, copy for website including SEO optimization and Google Analytics.
- Scouted, hired, trained staff and currently manage daily operations. Create and manage workflows.
- Educate staff on multiple web-based platforms including, Slack, Open Phone, Mega, Google business suite, Proton, Microsoft Office and Adobe programs, Calendly, Stripe.
- Website management with Wordpress for maintenance of website. Social Media management.
- Create packages and pricing structure related to our business and our clients.

Communication and **Project Management** Software Mailchimp Marketing 00000 Platform Video production •••• Medical equipment: 00000 monitors, pumps, technical equipment Electronic Patient Dossiers ACLS/BLS 00000 00000 **Event Planning** Adobe products 0000 Cerbo EHR 00000 Practice Fusion EHR 00000 Mega Cloud Based 0000 Storage Proton Mail 00000 Open Phone Web-based 00000 Communication Stripe 0000 Slack 00000 Setmore 00000 00000 Atlassian platform for project management 00000 Trello Project Management Software Quickbooks 00000 Team Player Flexibility 00000 Communication and 00000 Collaboration Planning and organizing 00000 Languages

English-native speaker 0000 Dutch 00000

### Project and event management Front-line **COVID-19 Critical Care Alliance**

Frontline Covid-19 Critical Care Alliance, Washington D.C., USA

- Project management Nurses for FLCCC: website troubleshooting, PR, product design, communication, text writing, social media management, volunteer management.
- Event management for FLCCC Educational Conferences: backstage management and troubleshooting, speaker management, AV management for speakers.
- Assist in building a new vision for Covid Hope Network: scouting potential partners to help build out a network where patients can find medical, educational, and legal resources.

## **Owner and Managing Director of Morros Enterprises, LLC**

Jan 2022

Apr 2021 - Present

self, Santa Rosa Beach, FL

Consultancy firm for medical and creation of educational resources for businesses, non-profits, and patients:

- consulting on start-ups such as telehealth practices
- social media management and promotion
- · workflows and business structure
- · recruitment, training, management of staff
- · content creation and graphic design
- website creation and maintenance

### **Owner and Managing Director Morros Medical** Consultancy

Aug 2019 - Jan 2022

self, Breda, Netherlands

- Consultancy services for hospitals and professional between the United States and The Netherlands. Advice for placement of personnel for hospitals. Interviews and candidate selection.
- Arrangement of interviews between candidates and hospitals. Assisting candidates with foreign documents for diploma recognition. Hosting of candidates while visiting hospitals in The Netherlands.
- Serving as the candidates' host while they are in the country assisting with their planning and scheduling. Assisting in transportation planning for candidates for their meeting and observation days in the OR.

## **Owner and Managing Director Soul Vibrations** Yoga, SUP, and Wellness

Feb 2020 - Jul 2023

self, Breda, Netherlands

• Soul Vibrations is a yoga, SUP, and Wellness company. Offer yoga lessons online and studio and workshops, business yoga, team building, and retreats.

SUP season is from March to October and I teach SUP lessons:

- Offer SUP Tours of Breda, SUP workshops, Team Building, and SUP cleanups.
- Lead project manager for the SUP & Jog Clean-up for the Gemeente Breda (see ongoing projects).
- Management and relationship management between city of Breda and CLEAR RIVERS for installation and maintenance of Breda's Litter Trap.

# Hobbies and Interests

- Stand-up Paddleboarding
- SUP- Stand Up Paddle- racing
- Surfing
- Skateboarding
- Yoga
- Mindfulness
- Hiking
- Traveling
- Teaching
- Reading Research Studies
- Watching documentaries

### **Owner and Managing Director Yoga Vixen**

Apr 2015 - Feb 2020

self, Breda, Netherlands

Yoga Vixen was the former name for Soul Vibrations. Yoga Vixen was a yoga company that also offered merchandise such as yoga t-shirts, leggings, fitness clothing, and accessories.

- Designed, marketed, sold and shipped my own clothing line. My shop was online and in Middelburg at a collective market and featured in gyms where I worked.
- Partnerships with Kickfit, Pellikaan, Yogasite, Belcrum Beach, and My Health in Breda, Netherlands and My Health in Rotterdam, Netherlands and Yoga Festival Eindhoven, Netherlands.
- Taught aerial yoga at Yoga Festival in Terschelling, Netherlands and Yoga Festival Eindhoven in Eindhoven, Netherlands.
- Taught aerial yoga at AeroJoe yoga and pilates in Birmingham, Alabama and Aerial Dance in Panama City, Florida.
- Organized and managed yoga social events in Breda, Netherlands in cooperation with Frontaal Brewery and Sunshine lunchroom.
- Organized, managed and executed a donation-based Happy Hour Yoga lesson in Panama City Beach, Florida to collect money for Hurricane Michael victims at Fishtail restaurant.

### Nurse Anesthetist Jul 2019 - Present

Echte Zorg, The Netherlands (Noord-Brabant & Zuid Holland)

- Pre-operative and anesthesia management of patients which includes evaluation of patients and administration of anesthesia and medications both for general and regional anesthesia. ICU nurse on the Covid-19 units.
   Contracted by Albert Schweitzer in Dordrecht and Franciscus Gasthuis in Rotterdam.
- Training, guidance and evaluation of anesthesia students, students nurses, doctors in training. Communication and organization of patient care in the OR with the team and outside the OR with the holding, recovery room, nursing floors and ICU. Organize and teach webinars about treatment protocols for Covid-19 care.
- International interaction and professional communication with doctors and nurses concerning patient care. Attendance of both national and international meetings on anesthesia/patient care. Member of the American Association of Nurse Anesthetists and International Federation of Nurse Anesthetists.
- Proficient in HIX EPD. Expert in video laryngoscopy with McGrath video laryngoscope.

### **Nurse Anesthetist**

May 2017 - Jul 2019

Koraal, The Netherlands (Noord-Brabant & Zuid Holland)

 Pre-operative and anesthesia management of patients. My contracts included Maasstad Ziekenhuis in Rotterdam, Tweesteden Ziekenhuizen in Tiburg and Waalwijk, Amphia Ziekenhuis in Breda, and Jeroen Bosch Ziekenhuis in Den Bosch.

### **Nurse Anesthetist**

Jan 2017 - Apr 2017

Equipe Zorg Bedrijven, Rotterdam, Netherlands

Anesthesia management of patients, pre, peri-operative, and post-op care of
patients in the clinic. Responsible for the OR pharmacy orders which included
communication and assisting in organizing order and delivery of medicines for
the whole clinic.

Amphia Ziekenhuis, Breda, Netherlands

- Pre-operative and anesthesia management of patients which includes evaluation of patients and administration of anesthesia and medications both for general and regional anesthesia. Training and evaluation of anesthesia students, students nurses, doctors in training.
- Communication and organization of patient care in the OR with the team and outside the OR with the holding, recovery room, nursing floors and ICU.
   Proficient in EPIC EPD. Expert with glide scope video laryngoscopy.

#### **Nurse Anesthetist**

Jan 2003 - Dec 2016

University of Alabama at Birmingham, Birmingham, Alabama USA

- Pre-operative and anesthesia management of patients which includes evaluation of patients and administration of anesthesia and medications both for general and regional anesthesia. Training and evaluation of anesthesia students, students nurses, doctors in training.
- Communication and organization of patient care in the OR with the team and outside the OR with the holding, recovery room, nursing floors and ICU.
   Expert in airway management- responsible for all intubations also pathologic airways. Insertion of invasive lines, spinals, epidural, and peripheral blocks for surgical procedures.
- Training of anesthesia students, nurses, and anesthesiologists in training.
   Participated in scientific studies. Proficient in Compurecord and Pixis pharmacist systems.

# **Projects and Activities**

### Project Manager SUP & Jog Clean-up

Gemeente Breda, Breda: Organized monthly clean-up activities with the Gemeente Breda, Runnerscafe, and Avans Hogeschool. Since August 2020 we cleaned up 4000L of trash in and around the singels of Breda. We worked together with Avans to gather data for a large litter research project in Breda using the software app Litterati. The mayor and city counsel members also joined on numerous occasions, and we have been featured in the BODE, Breda Vandaag, Omroep Brabant, and other papers and magazines.

# Project Manager Dutch Pilot Project Recruitment US medical specialists

ZorgXchange, Wijchen: Recruited US trained medical professionals to fill the healthcare worker shortage here in The Netherlands. Interviewed and selected candidates. Arranged interviews between candidates and hospitals. Assisted candidates with foreign documents for diploma recognition. Hosted candidates while visiting hospitals in The Netherlands. Assisted in transportation planning for candidates for their meeting and observation days in the OR. Social Media ad design and promotion.

# Project Manager Nurses for FLCCC for the Frontline Covid-19 Critical Care Alliance

An ongoing project to create a grassroots campaign to empower and activate nurses globally for the support of Ivermectin to treat Covid-19. This is a social media campaign, an educational resource, and a way to disseminate crucial and life-saving information to professionals and to the public.

#### Project, Event, Backstage Management for FLCCC Educational Conferences

An ongoing educational project to teach medical providers and the public about COVID-19 prevention and treatment, treatment for Long COVID, and Post-Vaccine Syndrome.

### **Web Development and Website Maintenance**

Involved in the creation of 4 websites: non-profit, telehealth practice, and retail store. Help manage creative content, Google Analytics and SEO optimization, security, and web content

Continuing Education Management for FLCCC Educational Conferences Manage scientific quality of content and continuing education quality control. Help collect content needed for potential CME audits.

# Education

#### **Masters of Science Nurse Anesthesia**

Sep 2001 - Jun 2003

University of Alabama at Birmingham, Birmingham, Alabama USA

Masters of Science in Nurse Anesthesia (cardiovascular, trauma, general, neuro, OB, and regional anesthesia, pre-op and post-op evaluation). Advanced biology, anatomy and physiology,

biochemistry, and statistics classes. National Certification and practice licenses in Alabama and Florida.

### **Bachelors of Science in Nursing**

Sep 1994 - Jun 1998

University of Alabama at Birmingham, Birmingham, Alabama USA

Bachelors diploma in nursing. Training included all branches of nursing including ICU nursing.

### **Undergraduate Baccalaureate**

Sep 1993 - Jun 1994

Emory University, Atlanta, Georgia USA

I studied 2 semesters in Atlanta, Georgia for undergraduate pre-nursing before transferring to the University of Alabama at Birmingham. I wanted to be closer to my family.

### **Summer Foreign Exchange Study**

Jun 1992 - Jun 1992

Cambridge University, Cambridge, U.K.

Extra credit college courses taken in Cambridge, England pre-university. I studied Living British Theater and Art Classes while experiencing a cultural emersion.

#### **Advanced High School Diploma**

Aug 1989 - Jun 1993

Shades Valley High School, Birmingham, Alabama USA

High school in the United States is 4 years. I studied the advanced diploma which included advanced classes in biology, chemistry, English, and math. I was on the honor roll in senior year.

## Courses

# World Paddle Association Stand-UP Paddle Instructor Course

Aug 2016

Training in paddle technique and safety. Water safety. SUP yoga. I studied in Santa Rosa Beach, Florida with 30A Paddleboard Yoga

#### **Aerial Yoga Teacher Training**

Jan 2014

An acrobatic form of yoga using a hammock. Training at Yogasite in Breda,

Netherlands.

## 200 RYT Yoga Teacher Training

**Nov 2013** 

200 hour yoga teacher training at Yogasite in Breda, Netherlands.

# **Awards**

Participated in SUP 11 City SUP Race (last day) and finished day race

Third Place in Battle at Skull Harbor 3 mile SUP Race, Orange Beach, AL

Second Place in the Navarre Paddle Classic 6 mile technical SUP race, Navarre, FL