FLCCC ALLIANCE

2022 YEAR IN REVIEW
PREVENTION & TREATMENT PROTOCOLS & STRATEGIES
AN AMAZING TEAM OF EXPERT ADVISORS
evidence based protocols

recommendations based on over 800 peer-reviewed studies, observational studies, systematic reviews and meta-analyses
MATH+®
HOSPITAL TREATMENT PROTOCOL FOR COVID-19
I-MASK+®
PROPHYLAXIS & EARLY OUTPATIENT TREATMENT PROTOCOL FOR COVID-19
I-RECOVER
MANAGEMENT PROTOCOL FOR LONG HAUL COVID-19 SYNDROME

January 2022

I-PREVENT™
COVID, FLU AND RSV PROTECTION
I-CARE™
RSV AND FLU TREATMENT
I-CARE™
EARLY COVID TREATMENT
I-RECOVER™
POST-VACCINE TREATMENT
I-RECOVER™
LONG COVID TREATMENT
MATH+®
COVID HOSPITAL TREATMENT

January 2023
Making it Easier For You To Stay Healthy

I-MASK+

I-PREVENT™

I-CARE™

FLCCC ALLIANCE
12 updates to I-CARE™
EARLY COVID TREATMENT
Now expanded to address emerging issues including influenza and Respiratory Syncytial Virus (RSV)
New I-CARE introduced November 30 to address flu and RSV
I-RECOVER™
POST-VACCINE TREATMENT

- Launched in May 2022
- Now in Version 7
- Based on 390 references
A collaborative, comprehensive effort

Based on the expertise of world-renowned doctors and the direct testimonials of dozens of patients
Refined to reflect new symptoms and treatments

3 updates in 2022
7.5 m
Page views on protocol pages

230
countries

TOP 5 COUNTRIES
United States
Canada
Japan
Australia
United Kingdom
EDUCATIONAL TOOLS & RESOURCES
UNDERSTANDING & TREATING SPIKE PROTEIN-INDUCED DISEASES

October 14-16, 2022 • Orlando, Florida
over 320 live attendees
'Education on Demand'

NEARLY 500,000 MINUTES HAVE BEEN VIEWED!

FLCCC ALLIANCE

UNDERSTANDING & TREATING SPIKE PROTEIN-INDUCED DISEASES
EDUCATION ON DEMAND

DIGITAL ACCESS - BASIC
FREE (suggested donation: $50-$100)

DIGITAL ACCESS - PRO
price: $150

Eligible for continuing education credits!
'Education on Demand'

Did You Know?

NEARLY 500,000 MINUTES
HAVE BEEN VIEWED!

over 1,500
memberships sold
(20% PRO)

DIGITAL ACCESS - BASIC
FREE (suggested donation: $50-$100)

DIGITAL ACCESS - PRO
price: $150
over 160 healthcare providers earned credits

DIGITAL ACCESS - BASIC
FREE (suggested donation: $50-$100)

DIGITAL ACCESS - PRO
price: $150
Nearly 40 episodes uploaded!!

Covering a range of emerging topics and research regarding long COVID and other pandemic-related issues in Dr. Been’s informative, engaging style.
over 100,000 views
over 2m minutes viewed
47 WEEKLY WEBINARS
Tools & guides

- 24 infographics
- 13 educational videos
- 157 webinar Q&A clips
- Hospital guide
- Guide to Intermittent Fasting
- Spanish protocol translations

"A little starvation can really do more for the average sick man than can the best medicines and the best doctors."

— Mark Twain
OUTREACH & ENGAGEMENT
at least 36 keynote speeches and medical lectures
• over 460 m total audience reached
• over 300 interviews conducted
• over 40 countries represented
• over 6 m views on Fox News editorials
Email Marketing

Weekly webinar recaps
SENT TO 43K (AVG OPEN RATE = 46%; AVG CLICK RATE = 6%)

Bimonthly news updates
SENT TO 112K (AVG OPEN RATE = 50%; AVG CLICK RATE = 9%)

Real stories, real people
SENT TO 112K (AVG OPEN RATE = 52%; AVG CLICK RATE = 3%)
Can't We All Just Get Along?

It turns out, I can relate to people with opposing views on COVID in several critical ways.  
JENNA MCCARTHY  DEC 28, 2022  176  96  0  ...  

“COVID came barreling in and crowned itself history’s swiftest bridge burner. You were either with the science, or you were a selfish granny killer.”

33,899 subscribers
1.8 million views
50% direct traffic
remainder from nearly 1,000 referring domains
New & improved website

- Over 9.2m visitors and almost 30m page views in 2022
- Reach in over 230 countries

- Enhanced security
- User-oriented design
- Better provider & pharmacy directory searching
- Integrated video stream
- Blogs
- Enhanced site search
"Your stories are powerful. They change hearts and minds."
"Your stories are powerful. They change hearts and minds."

over 100 videos produced and shared
Introducing

For The Record

Capturing difficult but important stories so no other family has to go through the same tragedy

Tony went to the hospital for oxygen.
He didn't come home.

#ForTheRecord
LEGISLATIVE SUPPORT, ADVOCACY & LEGAL INITIATIVES
Defeat the Mandates DC

- An estimated 35,000-50,000 people attended
- Significant support for event from FLCCC PR and marketing team
- Drove awareness and messaging
Second Opinion Panel

- Over 4 million views online of 5+ hour video stream
- Segment with Paul Marik talking about his experience in hospital went viral
People's Convoy launch

Inspired by the massive Freedom Convoy in Canada
Defeat the Mandates LA

- 25,000 people in LA on April 10th
- 4.3+ million watched online
- 102 speakers who continue to stand up!
- Seen in 140+ countries
- 607+ million online news
- 4+ million TV views
- 12+ million radio
Defeat the Mandates LA

- Estimated 25,000 attendees
- FLCCC supported through financing, bill payment, marketing, PR, and post-event fundraising
Medical freedom panel – Ohio state capital

"The NIH, the CDC, the WHO, all said 'sorry guys... there's no treatment,' which was outrageous. How can you do that? As a doctor, you've got to do something! So that's why we put the FLCCC together. And now we are doing the same thing for the vaccine injured."
State-level support

New Hampshire
- 10 supported medical freedom bills became law

Tennessee
- New law allows pharmacists and physicians to enter into private "Collaborative Agreements" to sell ivermectin over the counter

South Dakota
- Testified in front of legislature

Virginia
- Attended rallies and meetings with legislators

California
- Push back against AB 2098

Pennsylvania
- Testimony in State Senate hearing

Plus, testimony in Australian Parliament!
Taking on Letitia James

Cease and desist letters go out to providers from New York's Attorney General

FLCCC responds and, after a back-and-forth, the AG writes:

“The Bureau declines to intervene in the patient/provider relationship... Prevention and treatment decisions are best made after individual patient/provider discussions.”
Defending against attack

Letters written on behalf of Dr. Pierre Kory regarding baseless complaints

Defending Board certification for Dr. Pierre Kory and Dr. Paul Marik to American Board of Internal Medicine

Filing amicus brief in Wisconsin State Supreme Court

Defending studies published in medical journals against retraction requests

Filing suit against the FDA
Get ready for 2023!

Fostering a community of like-minded professionals
Learning and sharing the latest research and data
Creating courses, conferences, and learning tools
Curating and developing engaging content
Championing providers’ and patients’ rights
Fostering a community of like-minded professionals

Add Frontline Healthcare Providers to Directory
- For COVID Treatment
- For Vaccine Injury

Build FLCCC Alliance
- Share and exchange emerging symptoms, diagnoses, and effective treatments
- Feedback on FLCCC protocols

FLCCC Advisors & Educators
- Develop our circle of trusted experts
- Develop educational content for specialties and different patient groups
Learning and sharing the latest research and data

Track and monitor emerging research
  • Use data to refine existing protocols and determine need for new protocols
  • Monitor latest variants in US and globally
  • Create summaries for FLCCC Alliance

Determine new testing to inform better diagnostics and treatment

Ensure protocols are up-to-date and effective
  • Quickly respond to emerging issues based on data and patient/provider feedback
  • Look at other emerging and chronic illnesses
Creating courses, conferences, and learning tools

Medical Education Conferences
- To take place each spring and fall
- Digital-on-demand content to make accessible to global audiences
- Support for continuing education credits, where applicable

Develop new CEU courses and partnerships

Continue to develop tools to train providers and empower patients
Curating and developing engaging content

Continued upgrades to FLCCC website
  • Keep it secure, scalable, and easy to navigate
  • Conduct user testing/survey to ensure ease of use
  • Add additional features such as community, educational tools, etc.
  • Build out provider and pharmacy directories

Expand reach and engagement with audiences
  • Go where the conversation is - move to multiple platforms
  • New tools for two-way conversation
  • New types of content - guest columns, Twitter Spaces, video summaries, etc.
Championing providers' and patients' rights

Legal and legislative initiatives will continue

Advocacy for scientific debate and medical freedom
- Right to Treat
- Right to Try
- Informed Consent
- Return to the 'art of doctoring'

Fight against 'mandated medicine'
Thank You!

You make our critical work possible

9,622 donors
18,369 donations
Incalculable gratitude